



**NEW YORK CORN & SOYBEAN
GROWERS ASSOCIATION**

MAGAZINE

— SPRING 2025 —

**NEW YORK
CORN & SOYBEAN**



GROWERS



ABOUT THE ORGANIZATION

The New York Corn & Soybean Growers Association (NYCSGA) is a grassroots organization representing corn and soybean producers' interests.

The Association works to develop and expand markets, educate members and consumers, and enhance public policy for corn and soybean growers in the Empire State. We also sponsor research on corn and soybean production, utilization and marketing and host educational programs on management, production, and marketing. The Association is a Qualified State Soybean Board (QSSB) and administers New York's soybean checkoff.

NYCSGA has served as the QSSB for New York farmers as part of the national soy checkoff program since 2010. The farmer-driven board oversees and manages New York's share of funds received from the checkoff program.

Through the checkoff, each soybean farmer contributes one-half of one percent of the price of each bushel at the first point of sale. The NYCSGA Soybean Checkoff keeps one-half of the checkoff funds collected to conduct state-specific soy research and promotion activities on farmers' behalf.

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NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

SPRING 2025

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Tom Corcoran, President,
New York Corn & Soybean
Growers Association

PRESIDENT'S LETTER

As the days grow longer, we know that spring planting is just around the corner. I don't know about you, but winter seems to drag on longer with each passing year – so I'm more than ready for the season ahead!

I want to extend a sincere thank you to everyone who attended, presented, or sponsored our Winter Expo in Syracuse. For those who couldn't make it, our presenters covered a wide range of topics relevant to today's producers. Our partners, Jay Holland and Casey Marvell of Ostroff Associates, provided valuable insights on the ongoing legislative changes in both Washington, D.C. and Albany. With policies constantly evolving, they will continue to keep our board informed to ensure we stay ahead of the curve.

By the time you receive this publication, our Executive Director Colleen Klein, several board members, and I will have returned from the Commodity Classic in Denver. This event remains one of the most valuable gatherings in our industry, and I highly encourage you to mark it on your calendar for next year. I take great pride in representing our members at the National Corn Growers Association (NCGA) meetings, while other attending board members will advocate for you at the American Soybean Association (ASA) meetings. The policies these organizations develop and promote are instrumental in keeping our agricultural communities strong and thriving.

As always, Colleen, the board, and I are here to represent you and help your business succeed. Please don't hesitate to reach out and let us know how we can better serve you. Wishing you a safe and productive planting season! ■



NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

2024 ANNUAL FINANCIAL STATEMENT*

Statement of Activities and Changes in Net Assets *For the Years Ended September 30, 2024*

Total Revenue	\$724,609
Net Assessment Revenues	\$479,787
Assessment revenues collected from first purchasers	\$689,565
Assessment revenues collected from other QSSBs**	\$312,361
Less assessment revenues remitted to other QSSBs	(\$42,424)
Less assessment revenues remitted to USB***	(\$479,715)
Grant Income	\$75,000
Membership Income	\$26,066
Event and Sponsorship Income	\$106,285
Miscellaneous Income	\$37,471
Total Expenses	\$1,013,850
Administration	\$550,181
Promotion	\$34,864
Information and Communication	\$94,313
Research	\$334,492
Net Assets Without Donor Restrictions — End of Year	\$267,857
Net Assets Without Donor Restrictions — Beginning of Year	\$557,098
Change in Net Assets Without Donor Restrictions	(\$289,241)

*Full audited financials available upon request

**Qualified State Soybean Board (QSSB)

***United Soybean Board (USB)

2025 Legislative Session

The New York Corn & Soybean Growers Association advocates for members during the 2025 Legislative Session, addressing budget, agricultural funding, and regulatory impacts.

By Jay Holland and Casey Marvell, Ostroff Associates



As the new presidential administration takes shape, newsworthy developments within government continue to emerge rapidly. While most of our day-to-day work is focused on activities in Albany, actions at the federal level are inherently intertwined with outcomes at the state level. Fortunately, one of the New York Corn & Soybean Growers Association's (NYCSGA) greatest strengths is its ability to work with elected officials on both sides of the aisle. We actively maintain relationships and engage with members of both parties in a concerted effort to best position the NYCSGA in times of change. As we undergo shifts in the political landscape, we are confident that the NYCSGA is well-positioned to respond to government decisions in order to advance the needs of our members.

As we are writing, the 2025 Legislative Session is off and running. Governor Hochul delivered her State of the State Address and Executive Budget proposal in January. Her speech, along with her subsequent budget proposal, is being featured as the governor's affordability agenda. With

affordability being the central theme, she has proposed a number of items related to family tax credits, rebate checks and tax cuts aimed at lowering the cost of living for New Yorkers. As we are in the midst of the Legislative Session and budget process, the governor's affordability narrative has sent a message throughout Albany as to what the executive wants to accomplish this year and what proposals they are willing to entertain.

Historically, executive budget proposals pose the risk of causing more uncertainty by including potentially harmful funding cuts and legislative proposals that could be detrimental to the industry. This year, the governor's proposal was light on policy. While there were no harmful policy proposals, other positive proposals such as a clean fuel standard were once again passed over. The governor did include \$17.25 million for local soil and water conservation districts as well as a proposal to increase funding for the Farmworker Housing Revolving Loan Program.

We were disappointed to see the NYCSGA's Corn Research and Education Grant Program

face a slight cut. However, we have already had discussions with our agriculture leaders in the Senate and Assembly and are confident that the program will continue to be fully funded in the final budget agreement. The NYCSGA is proud to have overseen the program for 11 years, funding over 35 projects to date which have delivered on-the-ground data back to farmers. We know that this program is a key tool to better inform the industry on best practices which can be implemented at scale, and we look forward to continuing to conduct the program moving forward.

In the coming months, the State Senate and Assembly will assess the governor's proposals and advance their own non-binding "one-house" budget proposals. We expect both Houses to release their individual proposals sometime in mid-March. The governor, Senate, and Assembly will then negotiate a final budget to be passed by the April 1 deadline. We will continue to remain active and monitor and/or engage on any proposals that could potentially impact the NYCSGA.

The governor has decided to temporarily pause certain aspects of the proposed New York Cap-and-Invest (NYCI) program. Draft regulations and a budget proposal were expected to be included in the governor's State of the State. However, the governor instead will only move forward with emissions reporting requirements this year which will be used to inform future aspects of a full program in later years.

While the NYCSGA has concerns with the potential impact of the regulations in terms of costs for growers, the NYCSGA is also aware that NYCI has the potential to generate an unprecedented amount of revenue which can be used to support growers. The NYCSGA submitted comments to the New York State Energy Research and Development Authority (NYSERDA) and the Department of Environmental Conservation (DEC) last year and will be diligently following NYCI developments. With this pause in NYCI, the NYCSGA maintains that it is more the reason to move forward with a Clean Fuel Standard which could deliver immediate reductions in emissions and harmful pollutions.

As we move through another Legislative Session, the NYCSGA continues to have a strong and respected presence in Albany navigating both the legislative and regulatory process. Our strength comes from our members, so if you are interested in participating in our advocacy efforts, including meetings with state legislators, please reach out to us. ■

Meet Your Lobbyists:

Jay Holland

*Senior Vice President,
Ostroff Associates*

Jay joined Ostroff Associates in 2018 with extensive experience guiding lobbying efforts and leading political campaigns. Jay brings a diverse political skillset to aid the NYCSGA in its advocacy efforts.



Casey Marvell

*Vice President,
Ostroff Associates*

Casey joined Ostroff Associates in January 2021 with experience in lobbying and public policy analysis. Through his experience, he brings a deep understanding of New York State government.



NYCSGA 2025 WINTER EXPO BRINGS TOGETHER AGRICULTURE LEADERS TO DISCUSS POLICY, INNOVATION, AND INDUSTRY CHALLENGES

By **Colleen Klein**, Executive Director, New York Corn & Soybean Growers Association

The New York Corn and Soybean Growers Association (NYCSGA) successfully hosted its 2025 Winter Expo, bringing together farmers, industry experts, and policymakers for a day of critical discussions, expert panels, and networking opportunities. The event, held in Syracuse, featured in-depth conversations on agricultural policy, biofuels, financial strategies, and market trends affecting producers statewide.

Mike Stanyard recognized outstanding soybean producers for their achievements in maximizing yield and sustainability, and experts from Ostroff Associates and AgVantage LLC provided insights into state and federal agricultural policies, and discussed legislative updates, including Farm Bill considerations and their impact on New York's farming communities.

The NYCSGA introduced two prestigious honors this year:

- The **New York Legacy Farmer Award**, recognizing a farmer's lifetime contributions to the industry, which was awarded to **Roger Arliss** of Pit Farms.
- The **Seeds of Tomorrow Award**, celebrating an emerging leader already making a significant impact in agriculture, was awarded to **Dave Paddock** of MF Farms.

Mark Modzeleski of Legacy Wealth Advisors kicked off the afternoon with a panel of financial and legal experts (Tim Moag and Jeff Fetter) who guided attendees through strategies for optimizing tax planning, estate transitions, and investment opportunities to ensure long-term farm viability.

A panel focusing on biofuels followed, moderated by NYCSGA Executive Director Colleen Klein. This engaging panel consisting of Tim Winters of Western New York Energy, Dallas Gerber from Growth Energy, and Todd DuMond of Du Mond Ag and explored the role of biofuels in sustainable energy, addressing industry challenges, policy incentives, and future opportunities for corn and soybean growers.

The keynote address, given by commodities expert Shawn Hackett, delivered an insightful presentation on how factors such as weather, geopolitics, and livestock





SAVE THE DATE!

2025 Summer Crop Tour

August 6, 2025
Rodman Lott & Son Farm
Seneca Falls, NY



diseases influence global agricultural prices. He provided strategies for mitigating financial risks and adapting to market fluctuations.

The event concluded with a Q&A session and a networking happy hour, allowing attendees to connect, exchange ideas, and further discuss the future of New York's agricultural sector.

"The Winter Expo 2025 provided an invaluable opportunity for farmers to engage with industry experts, gain actionable insights, and prepare for the challenges and opportunities ahead," said Tom Corcoran, president of the NYCSGA. "We're proud to support our members and advocate for policies that strengthen the future of agriculture."

For more information about NYCSGA and upcoming events, visit www.nycornsoy.org. ■

PHOTOS BY KATIE BECKER

2024 NEW YORK SOYBEAN YIELD

New York State Winners

Rank	Entrant Name	Town	County	Brand	Number	Yield
1	Lance Rovers	Chazy	Clinton	Pioneer	P16Z42E	92.68
2	Pit Farms	Clyde	Wayne	Pioneer	P18A73E	87.89
3	Scott Swartz	Castleton	Rensselaer	Seedway	SG 2143XTF	87.58

Finger Lakes Regional Winners

Group 1

1	Pit Farms	Clyde	Wayne	Pioneer	P18A73E	87.89
2	Matt Henderson	Penn Yan	Yates	Pioneer	P17A87E	85.66
3	Lott Farms	Seneca Falls	Seneca	Alloy	A12E33	79.36

Group 2

1	Bob Thompson	Interlaken	Seneca	Pioneer	P28Z30E	87.12
2	Pit Farms	Clyde	Wayne	Seedway	SG 2120E3	82.36
3	Jake Dates	Red Creek	Wayne	Pioneer	P24A49PR	78.10

West Regional Winners

Group 1

1	Tom Greenwell	Hilton	Monroe	FS HiSOY	HS 12F30	84.08
2	Dalton Gerhardt	Alden	Erie	FS HiSOY	HS 19E20	74.43
3	Andy McIlroy	Pavilion	Wyoming	Asgrow	AG14X2F4	73.11

Group 2

1	Triple H Farm	Leister	Livingston	Seedway	SG 2852XTF	84.16
2	Todd Roberts	Medina	Orleans	Pioneer	P23Z82E	80.46
3	Nathan Swede	Pavilion	Wyoming	Asgrow	AG24XF4	80.20



First Place Overall: Lance Rovers, Chazy, NY



Second Place Overall: Pit Farms, Clyde, NY



Third Place Overall: Scott Swartz, Castleton, NY

CONTEST RESULTS

North Regional Winners

Group 1

1	Lance Rovers	Chazy	Clinton	Pioneer	P16Z42E	92.68
2	Dennis Forrester	Henderson	Jefferson	Seedway	SG 1143XTF	80.12
3	Brian Zumbach	Henderson	Jefferson	Seedway	SG 1432XTF	76.50

Central Regional Winners

Group 1

1	Bob Pawlowski	Verona	Oneida	Channel	1924RXF	78.59
2	Bernie Townsend	Canastota	Madison	Pioneer	P17A87E	71.45
3	Jim Pritchard	Rome	Oneida	Seedway	SG 1922E3	69.83

Group 2

1	Bob Pawlowski	Verona	Oneida	Channel	2321RXF	83.89
2	Dennis Underwood	Cortland	Cortland	Pioneer	P24A46PR	74.30
3	Joe Vanlieshout	Verona	Oneida	Pioneer	P22A36PR	69.87

East Regional Winners

Group 1

1	Mike Ellers	Schodack Lan.	Columbia	Hubner	H16-10R2X	83.62
2	Ken Adams	Amsterdam	Montgomery	Seedway	SG 1432XTF	70.44
3	Scott Swartz	Castleton	Rensselaer	Seedway	SG 1822XTF	70.32

Group 2

1	Scott Swartz	Castleton	Rensselaer	Seedway	SG 2143XTF	87.58
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Farmers, policymakers, and industry experts gather in Syracuse for the New York Corn & Soybean Growers Association (NYCSGA) 2025 Winter Expo to strategize for the upcoming year and celebrate the winners of this year's soybean yield contest.



NYCSGA President Tom Corcoran greets Winter Expo attendees and NYCSGA members.



By Brooke S. Appleton, Former Vice President of Public Policy,
National Corn Growers Association

REFLECTING ON CHANGE

Change is hard. Change is scary. We are reminded at different periods in our lives – sometimes happily, other times painfully – that for everything there is a season and a time to every purpose.

I am thinking a lot about change as I prepare to leave my current position at the National Corn Growers Association (NCGA).

I thoroughly enjoyed leading NCGA's public policy efforts and could easily stay in this job for the rest of my career. But I realize change is necessary if we are to learn, grow, and expand our horizons.

Wasn't it Hank Williams Jr. who warned us years ago about the dangers of complacency after he tried to hit the town only to realize all his rowdy friends had settled down?

But my recent thoughts about change have not been limited to my own career progression. I am also thinking a lot about the role change plays in advocacy.

Advocates are constantly dealing with shifting political environments and working with newly elected officials and administrations. In fact, since I have been in Washington, I have worked on policy issues during four different presidential administrations with vastly different agendas and approaches to the issues.

What I have learned along the way is that as change in the

political arena takes place, we as advocates must change along with it. We must shift our messages and tactics if we're to be successful in advancing our policy agenda. But it is important to never lose sight of our core values and mission along the way.

As I wrote during my last column, our recent victory to overturn a ban on genetically modified corn imports to Mexico was successful largely because we adjusted our messages in a way that resonated with the administration at the time.

We must adapt again and think about how our story fits in with the current political environment.

Innovation, efficiency, and high performance are priorities of the Trump administration, and these terms perfectly describe the work of corn growers. We must tell our stories and emphasize what will help us become even more competitive.

That's why NCGA recently released a report identifying the targets for bolstering grower competitiveness by focusing on activities like increasing global market access for U.S. corn, expanding the use of U.S. corn in ethanol and strengthening farm risk management.

While it's necessary to speak with a loud and forceful voice when policymakers



fall short on our issues, it is equally important to savor wins, appreciate incremental progress, and praise our legislative allies even when their work only gradually nudges our policy priorities forward.

Soon I will have a new office, new colleagues, and new duties. But I will still be focused on the issues of importance to the nation's farmers. I guess you could say, the more things change, the more they stay the same!

Farewell, advocates, colleagues, and dear friends! ■

ASA Directors Visit with Thompson & Craig at AFBF

American Soybean Association (ASA) leaders were in San Antonio at the end of February for the American Farm Bureau Federation (AFBF) convention.

ASA President Caleb Ragland (KY) and wife, Leanne, along with ASA Vice President Scott Metzger (OH) and ASA directors Brad Doyle (AR) and Brad Macauley (NY) attended a panel in which House Agriculture Committee Chairman Glenn “GT” Thompson and Ranking Member Angie Craig provided a farm bill update.

The soy leaders also caught up with former congressman and House Ag Committee chair Collin Peterson and visited with a group of Arkansas FFA students. ■



Columbus & Cobb County, Georgia Fire Departments Choose SoyFoam™

Cobb County and Columbus, Georgia Fire Departments have taken action to protect their communities and first responders with a new firefighting foam made in Georgia. Both departments led extensive evaluations to ensure that this safer, SoyFoam™ TF 1122 firefighting foam, meets their rigorous performance requirements at the same time it offers environmental and health benefits.

Firefighters rely on various tools, including firefighting foam, to combat fires. However, traditional foams can pose

risks, exposing them to harmful PFAS or “forever chemicals.” SoyFoam™ is 100% free of intentionally added per- and polyfluoroalkyl substances (PFAS) and is made with no fluorines. It is the first and only firefighting foam GreenScreen Certified® at the Gold level.

Dalton-headquartered Cross Plains Solutions manufactures SoyFoam™ in northwest Georgia. Through their soy checkoff, U.S. soybean farmers have supported the research and development of this breakthrough product.

“It’s great that this partnership between Cross Plains Solutions

and the soy checkoff gives our firefighters one less thing to worry about while keeping our communities safe,” said Jesse Patrick, Madison, Georgia soybean farmer and United Soybean Board (USB) Director. “Another benefit of SoyFoam™ is that it’s made with soy flour and is a boost to our economy.”

SoyFoam™ is certified ready biodegradable by the Organization of Economic Cooperation and Development and is certified as 84% biobased through the U.S. Department of Agriculture BioPreferred® program. ■

The NYCSGA has a limited number of 5 gallon buckets of SoyFoam™ for New York fire departments to try. Send inquiries to office@nycornsoy.com (first come, first served).

United Soybean Board's Investments Yield Impressive ROI, Drive Value Back to Farmers, and Support the Broader Economy

In a challenging economic landscape of low commodity prices and tight margins, the United Soybean Board (USB) continues to deliver economic returns to U.S. soybean farmers through strategic investments. This remains critical to ensure farmers receive measurable value on-farm and through expanded market opportunities. A recent study confirms the soy checkoff's positive return of at least 4.5-to-1* on investment across the categories of export market development, domestic demand-enhancing research, on-farm production research, and soybean promotion.

Beyond growing export markets for food and feed, finding new industrial uses domestically, delivering value for animal agriculture, or disseminating production research to grow a more resilient soybean, the real takeaway from this study is economic value. The soy checkoff creates more jobs, supports higher labor income, increases tax revenue, and has a tremendous impact on U.S. gross domestic product (GDP).

"We focus on maximizing the impact of every dollar invested by creating new revenue streams for farmers, building premium markets, and establishing partnerships here and abroad where farmers can see tangible returns," said Philip Good, Mississippi farmer and United Soybean Board's Chair of the Audit & Evaluation Committee. "The soy checkoff is especially important during

fluctuating commodity prices to protect our markets that still bring value back to the farm. Like most farmers, we're feeling the pinch at home. But I'm confident that USB's priority of strengthening markets and growing demand will help farmers navigate near-term financial challenges. These long-term investments will provide a more sustainable future for their operations."

The study by Dr. Harry M. Kaiser of Cornell University highlights USB and the QSSB's return on investment in improving the demand for U.S. soybeans and increasing the efficiency of soybean production. It also provides perspective on the soy checkoff's significant impact on U.S. employment and income. Cumulatively, soy checkoff-funded initiatives at the national and state level supported nearly 31,000 jobs, added \$2.6 billion in labor income, contributed \$5.9 billion in total value, and increased the U.S. GDP by \$9.8 billion.

"USB's programs add distinct value to the economy, from supporting job growth to providing tax revenue gains," said Dr. Kaiser. "When it comes to ROI, I'm most encouraged by the staggering growth in domestic demand research as soybeans seem to have no limits when it comes to versatility and performance in new formulations across industrial uses as well as delivering value for animal agriculture. Exports play a crucial role for U.S. soybeans, with over half of the crop



reaching 80+ global markets, underscoring their importance to the industry's growth and sustainability."

These findings emphasize the soy checkoff's continued success in driving economic benefits and ROI for farmers. Every dollar invested returned \$12.30 in net revenue to the soybean industry. In addition to fostering new revenue streams on-farm, USB's efforts in research and promotion create positive spillover effects. Whether it's increased demand for soybean products, supporting more jobs in agriculture or opening up new export markets to support a prolific harvest, USB and QSSB investments of the half-million U.S. soybean farmers create a stronger foundation for your farm's future.

"Rest assured, your soy checkoff continues to invest in high-impact opportunities to support U.S. Soy. We're funding research to fight pests and increase yields, improving waterways, rails, and ports, supporting cost share for cover crop adoption, growing demand in emerging, expanding and mature markets abroad, identifying soy uses in petroleum replacement, and furthering high oleic utilization across the country," shared USB's CEO Lucas Lentsch. ■

THE POWER OF YOUR SOY INVESTMENT



Global demand. Local return. The value of your state and national soy checkoff is stronger than ever. In the last 5 years, your investments have...



CREATED JOBS AND
GROWN THE ECONOMY

\$9.8B

added to the U.S. GDP

~\$1B

generated in tax revenue
in 2023 alone

\$36M county | \$244M state | \$655M federal



30,932

U.S. jobs created

***\$2.6B**

in U.S.
employment
income

DRIVEN DEMAND FOR U.S. SOY

***1.8B**
bushels



or 18% increase in U.S. soybean exports
Increase in meal exports by 5.2M short tons and oil
exports by 3.4B pounds



or 9% increase in
domestic demand
Increase in meal
demand by 10M short
tons and oil demand
by 4.6B pounds

DELIVERED VALUE TO YOUR FARM

\$12.30

return for every \$1 invested

AT LEAST 4.5-TO-1 RETURN ACROSS FOUR CATEGORIES:

- 1 Export market development
- 2 Domestic demand-enhancing research
- 3 On-farm production research
- 4 Soybean promotion

Learn more at unitedsoybean.org

*Export initiatives supported by United Soybean Board, Qualified State Soybean Boards, the U.S. Soybean Export Council and USDA Foreign Agricultural Service.
Source: Kaiser, H.M. 2024. An Economic Analysis of the United Soybean Board and Qualified State Soybean Boards' Demand- and Supply-Enhancing Programs. Cornell University.

Join the New York Corn and Soybean Growers Association Board of Directors!

Passionate about farming? Ready to make an impact? This is your chance! The New York Corn & Soybean Growers Association (NYCSGA) is seeking dedicated, forward-thinking leaders to join our Board of Directors and help shape the future of agriculture in New York!

Why serve on the NYCSGA Board?

- **Be a Voice for Farmers** – Help drive decisions that directly impact the corn and soybean industry.
- **Advocate for Agriculture** – Work alongside state and national leaders to influence policies that protect and strengthen our farming communities.
- **Grow as a Leader** – Develop valuable leadership, strategic planning, and advocacy skills.
- **Expand Your Network** – Engage with industry experts, policymakers, and agricultural organizations across the country.
- **Travel & Learn** – Gain exclusive opportunities to attend national events like Commodity Classic, D.C. fly-ins, and international agricultural missions.

Who can apply?

- Must be a resident of New York and a regular grower member of NYCSGA
- Must be 24 years or older
- Must be committed to attending four board meetings per year, plus major events like the Winter Expo and Summer Crop Tour
- Should be passionate about advancing the industry and giving back to fellow growers

This is YOUR time to lead!

NYCSGA is a progressive, active board that takes real action to support New York farmers. If you're ready to step up, shape policy, and drive innovation, we want you on our team!

Interested?

Get ahead of the curve and submit your letter of interest to office@nycornsoy.com.

The official Call for Nominations will be sent in early summer.

Make a difference. Be a leader. Join the NYCSGA Board of Directors. ■



**NEW YORK CORN & SOYBEAN
GROWERS ASSOCIATION**

CHECKOFF PRO

Simplifying Checkoff Compliance for Dairy Farms and First Purchasers: NYCSGA Introduces Checkoff Pro Platform

New York dairy and soybean producers have found a win-win in high-oleic soybeans. But this opportunity has created a new responsibility for dairies purchasing this premium product:

New York dairy farmers buying direct from soybean growers have become first purchasers.

Traditional first purchasers are usually elevators or processors – think DuMond Ag – the point where a soybean farmer sells their product. As traditional first purchasers, companies like DuMond are experienced in collecting the soybean checkoff (0.5% per bushel) and remitting to the New York Corn & Soybean Growers Association (NYCSGA) each quarter. The NYCSGA and the broader United Soybean Board then invest in research, promotion, and education to create new opportunities for soybean farmers – including high-oleic soybeans!

Dairy farmers buying high-oleic beans direct from neighboring soybean growers now carry that same responsibility – but many are unfamiliar with the federally regulated program, how to manage the checkoff, and the risks of non-compliance. To support these new first purchasers, the NYCSGA has partnered with Checkoff Pro to simplify soybean checkoff remittance.

“We see the importance and impact of checkoff programs for our growers,” said CEO Todd DuMond. “Checkoff Pro is a great new technology that dramatically streamlines the soybean checkoff remittance process, especially valuable to small or new remitters.” ■

Dairy Farmers Checkoff Compliance Checklist



Collect the soybean checkoff at time of first purchase – 0.5% of the market rate per bushel.

For example, 1 bushel x \$12 per bushel = \$0.06; or 50 cents for every \$100 in sales.



Complete the *Soybean Promotion, Research, and Consumer Information Program (SPARC) Form*. The New York soybean checkoff is due by month-end of each quarter:

- Jan 1-Mar 31: **Due Apr 30**
- Apr 1-Jun 30: **Due Jul 31**
- Jul 1-Sep 30: **Due Oct 30**
- Oct 1-Dec 31: **Due Jan 30**



Submit the the completed SPARC form and check for the total remittance to the NYCSGA for processing. Remittances must be submitted (or postmarked) by the last day of the month following the reporting period.

NYCSGA

Attn: Checkoff Management
1255 SW Prairie Trail Pkwy
Ankeny, Iowa 50023



Save the documents for auditing and compliance. As a federally regulated program, the NYCSGA and first purchasers are subject to audits annually and 2% per month mandatory late payments for late remittances.



The NYCSGA's Checkoff Pro platform manages the soybean checkoff report and remittance form, payment submission, and audit log from a cell phone. Register as a first purchaser and stay compliant by scanning this QR code.

NYCSGA Announces FY 2025 Corn and Soybean Promotion, Education, and Research Projects

The New York Corn and Soybean Growers Association (NYCSGA) Board of Directors approved the following Corn & Soybean Promotion, Education, and Research Projects for FY 2025.

Available funds for 2025 soybean promotion, education, and research projects are awarded with funds collected from NYCSGA's Soybean Checkoff assessments and are based on actual and anticipated collection of checkoff assessments received in New York State.

Funding for corn promotion, education, and research projects is made possible through the generous support of the New York State Governor, Senate, and Assembly through an annual grant in the Aid to Localities budget. ■

Corn Promotion, Education, and Research Projects



Optimizing Cover Crop Termination Timing(s) and Herbicide Strategies for Controlling Glyphosate-Resistant Waterhemp in NY Corn Production

Vipin Kumar | Cornell University | \$20,000

This research project, led by Dr. Vipin Kumar at Cornell University, aims to develop sustainable weed management strategies for controlling glyphosate-resistant tall waterhemp in New York corn production. The study will investigate the optimal timing for terminating fall-planted cover crops and evaluate integrated herbicide strategies to suppress waterhemp emergence and improve corn yields. Field experiments will be conducted at multiple sites, testing different cover crop termination periods and herbicide applications. The ultimate goal is to provide cost-effective, eco-friendly solutions for farmers, helping them manage resistant weeds while maintaining soil health and profitability. Research findings will be shared through extension meetings, publications, and field days to benefit New York's agricultural community.



Supporting Farmer-Led, On-Farm Experimentation With Digital Agronomy: Experimenting With Nitrogen (N) Management in Cover Crops

Louis Longchamps | Cornell University | \$19,450

This project, led by Dr. Louis Longchamps at Cornell University, aims to support farmer-led on-farm experimentation using digital agronomy to optimize nitrogen (N) management in cover crops for corn production. By forming a network of at least 10 farmers, the research will leverage data science

and digital tools to help farmers conduct and analyze their own experiments efficiently. The project seeks to improve soil health, climate resilience, and economic returns, while reducing the risks associated with independent experimentation. By integrating contextual data, remote sensing, and farmer observations, the study will generate actionable insights, helping farmers adopt data-driven, sustainable practices. Findings will be shared through a farmer network, workshops, and digital reports to enhance learning and collaboration across New York's agricultural community.



Field Crop Performance Network for Corn in New York

Joe Lawrence | Cornell University | \$8,737

This project, led by Joe Lawrence at Cornell University, aims to establish a Field Crop Performance Network for Corn in New York, using a network of field plots across the state to evaluate seasonal performance of corn for silage and grain. The study will analyze how growing environments impact yield, grain quality, and forage nutritional value, helping farmers refine hybrid selection and crop management decisions. Additionally, the research will use the Cornell Net Carbohydrate and Protein Synthesis (CNCPS) model to assess the nutritional impact of these crops on dairy cow diets. The findings will provide farmers with localized, data-driven insights to improve economic and environmental efficiency, enabling better planning for feed purchasing and milk pricing strategies.



Mobile Dairy Experience

Eileen Jensen | New York Animal Agriculture Coalition | \$26,813

The Mobile Dairy Experience (MDE), led by the New York Animal Agriculture Coalition (NYAAC), is an interactive, 53-foot traveling exhibit designed to educate the public about modern dairy farming, sustainability, and the farm-to-table journey of dairy products. The MDE will visit diverse communities across New York, including major urban centers, using hands-on exhibits, videos, and real-world farm examples to engage audiences and bridge the knowledge gap between consumers and agriculture. By showcasing the critical role of corn in dairy nutrition, the project highlights the strong connection between crop and dairy farmers. The initiative aims to increase consumer trust in agriculture, encourage informed purchasing decisions, and promote careers in the industry.

Soybean Promotion and Education Projects



State Market, Environmental, and Technical Support – Northeast

Brad Shimmens | Clean Fuels Alliance America | \$35,000

This project, led by Clean Fuels Alliance America, aims to support the expansion of biodiesel, renewable diesel, Bioheat® fuel, and sustainable aviation fuel (SAF) in the Northeast U.S., particularly in New York. With increasing demand for low-carbon fuel solutions, this initiative will focus on education, advocacy, and market development to promote biomass-based diesel (BMBD) as a key player in reducing greenhouse gas emissions. By supporting regulatory programs, engaging stakeholders, and highlighting economic and environmental benefits, the project will strengthen market opportunities for soybean-based biofuels, benefiting New York soybean producers.



High Oleic Sourcing in the Americas

Brianna Metts | U.S. Soybean Export Council | \$20,000

This project, led by the U.S. Soybean Export Council (USSEC), aims to increase awareness and sourcing opportunities for high oleic soybeans in the Americas market. Through seminars, workshops, and trade missions, the initiative will educate importers and key buyers on how to source and manage risks

associated with high oleic soy, including Soyleic and Plenish varieties. With growing demand for high oleic soybeans and New York's strategic access to East Coast ports, this project supports expanded export opportunities for New York soybean farmers.



QSSB Support of Soy Excellence Centers

Brianna Metts | U.S. Soybean Export Council | \$15,000

The Soy Excellence Centers (SECs), led by the U.S. Soybean Export Council (USSEC), aim to build workforce capacity and drive soy demand in key emerging markets. Located in regions with high projected protein demand growth, including MENA, Sub-Saharan Africa, South/Southeast Asia, and the Americas, the SECs provide education and training in poultry, aquaculture, feed milling, swine production, and soy processing. This initiative strengthens global relationships and promotes U.S. soy as the preferred choice in expanding markets. New York soybean farmers benefit through increased export opportunities, especially via East Coast trade routes. NYCSGA is contributing to this global demand-building effort, alongside 13 other state soybean boards supporting the \$1.5 million project.



Regional Research Collaborative

Danielle Bauer Farace | Atlantic Soybean Council | \$2,500

The Regional Research Collaborative, led by the Atlantic Soybean Council, aims to identify research gaps, reduce redundancies, and enhance collaboration among soybean researchers across New York, Virginia, Maryland, Delaware, Pennsylvania, and New Jersey. By coordinating multi-state research efforts, this initiative will ensure checkoff funding is maximized for projects that directly benefit Mid-Atlantic soybean growers. The program will also support Farmers for Soil Health Climate Smart Commodities Partnership and participation in the U.S. Soybean Research Collaborative (USSRC). New York soybean producers will benefit from targeted research, improved resource allocation, and access to valuable research findings to enhance productivity and sustainability.



Soy in the State

Joy Gardner | Empire Clean Cities | \$24,220

The "Soy in the State" initiative, led by Empire Clean Cities (ECC), aims to expand the use and awareness of soy-based biofuels and products across New York's transportation sector. Building on the success of "Soy in the City", this statewide campaign will educate fleets, businesses, and communities on the environmental and economic benefits of biodiesel and other soy-based alternatives. Through events, digital outreach, and partnerships with Clean Cities coalitions, the project will help connect soybean farmers with new markets, increase biofuel adoption, and enhance sustainability efforts statewide. NYCSGA is contributing \$24,220 toward this effort, helping boost demand for New York-grown soybeans while supporting clean energy solutions.

Soybean Research Projects



Investigation of Herbicide Resistance in Tall Waterhemp, Palmer Amaranth, Horseweed, and Common Lambsquarters Populations and Management in New York Soybean Fields (Year 2)

Vipin Kumar | Cornell University | \$25,000

This project, led by Dr. Vipin Kumar at Cornell University, aims to educate New York soybean producers on herbicide-resistant weeds and effective management strategies. Through presentations, fact sheets, field demonstrations, and workshops, farmers will learn about newly confirmed herbicide-resistant

weed species and integrated control methods, including alternative herbicides, cover crops, and mechanical weed management tools. The project will leverage research findings from greenhouse and field studies to provide practical, cost-effective solutions for soybean growers. NYCSGA is funding \$25,000 to support this initiative, which will enhance weed management awareness, sustainability, and profitability for New York soybean producers.

American Soybean Association Projects



2025 SoyStats, A Reference Guide to Important Soybean Facts and Figures

Christine Luelf | American Soybean Association | \$600

The 2025 SoyStats® project, led by the American Soybean Association (ASA), provides a comprehensive reference guide containing accurate soybean production and utilization statistics. This annual publication serves as a trusted resource for industry professionals, researchers, media, and international soy customers, helping to promote U.S. soybeans globally. The guide is distributed in over 80 countries and is also available online at SoyStats.com.



2025 Economic Analysis and Support

Christine Luelf | American Soybean Association | \$5,000

The 2025 Economic Analysis & Support project, led by the American Soybean Association (ASA), provides strategic economic insights to help soybean farmers navigate market trends, policy impacts, and global trade dynamics. ASA's Chief Economist, Scott Gerlt, will conduct economic analysis, engage with environmental and carbon markets, assess renewable fuels and trade policies, and provide farm safety net evaluations. This initiative equips New York soybean growers with data-driven decision-making tools through briefings, reports, and consultations. NYCSGA is contributing \$5,000 to support this critical research, ensuring farmers remain competitive and informed in an evolving agricultural landscape.



2025 Soybean Leadership Academy

Christine Luelf | American Soybean Association | \$3,000

The 2025 Soybean Leadership Academy, led by the American Soybean Association (ASA), is an elite training program designed to enhance leadership skills among state and national soybean board members and staff. The program, held January 8-10 in Orlando, Florida, will provide targeted training sessions, networking opportunities, and strategic collaboration with industry experts. This initiative aims to strengthen leadership, improve decision-making, and enhance the collective voice of the soybean industry at both state and national levels.



2025 ASA/WISHH Program

Marypat Corbett | American Soybean Association/WISHH | \$5,000

The Future of New U.S. Soy Export Sales – WISHH Developing & Emerging Markets project, led by the American Soybean Association's WISHH program, aims to expand U.S. soy exports into developing and emerging markets. With declining demand from China and rising competition from South America, this initiative seeks to diversify export destinations and create new market opportunities for U.S. soybeans, including those from New York growers. WISHH is working in 28 developing countries across Asia, Africa, and Latin America, focusing on feed, aquaculture, and food industries. The program leverages USDA grants and partnerships to reduce trade risks, increase demand, and boost soybean profitability. NYCSGA is investing \$5,000, helping New York farmers gain access to these high-growth international markets.



The New York Corn and Soybean Association (NYCSGA) is bringing technical education **directly to the field**, offering farmers hands-on experiences with the latest in crop trials, agronomy practices, and equipment demonstrations.

This event empowers farmers with **practical knowledge** to enhance their operations and stay ahead in crop production.

All New York farmers are invited to join us for the 2025 Summer Crop Tour in Seneca Falls. Registration will open this spring. ■

WHEN & WHERE

Wednesday, August 6, 2025

**Rodman Lott & Son Farms
Seneca Falls, New York**



Scan the QR code to learn more about this event!

KEYNOTE SPEAKER

Chasing Water, Wind, and the Science of Weather Prediction

Matt Reardon is a Senior Atmospheric Scientist for Conduit Ag, where he develops predictive software solutions and forecasts to manage weather and climate risk in production agriculture.

In this talk, we will explore the current state of weather science and the role of artificial intelligence, culminating in a tailored forecast for the upcoming year. Drawing on centuries of glacial and human history, we'll discuss how geography grants the United States a unique advantage in climate resilience and productivity.

MATT REARDON

Senior Atmospheric
Scientist for Conduit Ag



1 LOCATION, 2 DAYS, 2 GREAT EVENTS!

Join us for two great back-to-back events this summer at Rodman Lott and Son Farms in Seneca Falls, NY!

- The New York Corn & Soybean Growers Association (NYCSGA) 2025 Summer Crop Tour is Wednesday, August 6.
- The New York Soil Health's 2025 Soil Health & Climate Resiliency Field Days is Thursday, August 7.

Registration for both events will open soon!



Save the Date



2025 Soil Health & Climate Resiliency

Field Days

AUG 7 | 10 AM - 3:30 PM

Registration Available Soon!

Rodman Lott & Son Farms
2973 State Route 414
Seneca Falls, NY 13148

Seminars - BBQ lunch - Demonstration Plots
DEC Credits Available - \$10 registration
NewYorkSoilHealth.org

**WE DIG
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SOIL**

NEW YORK SOIL HEALTH 





NEW YORK CORN & SOYBEAN GROWERS ASSOCIATION

PO Box 133
Silver Springs, NY 14550

NYCSGA would like to thank our

Empire Alliance Partners & Contributors

As agriculture continues to evolve, the need to build strong relationships is increasingly important to every organization. The New York Corn & Soybean Growers Association's (NYCSGA) Empire Alliance Partners program aims to support strategic relationships between New York's corn and soybean farmers and organizations who wish to support our advocacy efforts.

Over the last few years, the voice of the New York corn and soybean farmer has grown louder in Albany. We have engaged the expertise of Ostroff Associates, a leading government relations firm, to help amplify our voice and have gained the respect and understanding of many legislators and key stakeholders in the process.

Whether we are fighting for our crop protection tools or championing healthy soil initiatives we do so strategically and with INTEGRITY. The financial support provided by our Empire Alliance Partners and contributors is critical for us to continue to lend the authentic voice of the New York farmer to important legislative issues now and into the future. We believe in the future of agriculture in New York, and it's important that we have a seat at the table.

If you are interested in becoming an Empire Alliance Partner, contact the organization at cklein@nycornsoy.com or (315) 313-7080 to discuss the opportunities for participation.

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